

SUSTAINABILITY

Fiscal Year 2022

July 2021 – June 2022

HarperCollins Publishers has been entertaining, educating, and inspiring generations of readers for more than 200 years.



From its humble beginnings as a family-run print shop, HarperCollins has grown into the second-largest consumer book publisher in the world. Headquartered in New York, it has more than 4,000 employees working across publishing operations in 17 countries and 120 branded imprints. The company publishes approximately 10,000 new books every year in 16 languages and has a print and digital catalog of more than 200,000 titles. We seek to deliver content that presents a diversity of voices and speaks to the global community.

At HarperCollins, we believe change starts on the page—but it does not end there. We strive to be the best possible partner not only for our authors and our readers, but also for our employees, our community, and our planet. We are constantly seeking ways to make our operations more sustainable and reduce our impact on the planet. We are pleased to share more about the steps we have taken in 2021 – 2022 (fiscal year 2022) to achieve our sustainability goals.

What follows is a beginning, not an end.

SUSTAINABILITY GOALS



REDUCE

Reduce our operational carbon footprint 60% and supply chain carbon emissions 20% by 2030 from a 2016 base year

Minimize the environmental impact of our products and packaging

Maintain zero waste (90% or more recycled) across our major business sites

Achieve net zero carbon emissions by 2050



ENGAGE

Engage our customers, employees, suppliers, and partners to reduce our environmental impact

Align carbon reduction goals with a global temperature rise limit of 1.5°C above pre-industrial levels



SOURCE RESPONSIBLY

Source 100% of our paper from certified sources by 2025

Actively evaluate opportunities to power our operations with cleaner sources of energy



As a News Corp business, HarperCollins is part of its [Global Environmental Initiative \(GEI\)](#), the company's comprehensive environmental sustainability program.

HarperCollins fiscal year 2022 climate-related highlights and accomplishments:

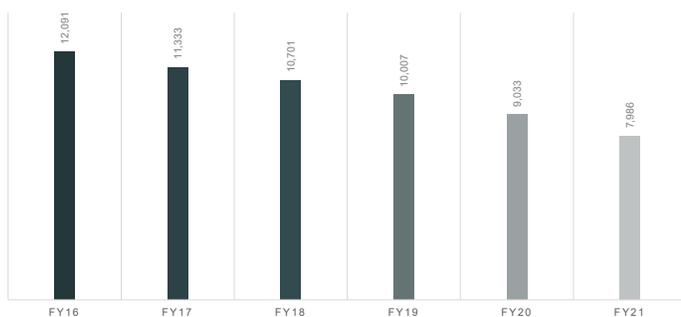
- Trialing the transportation of HarperCollins UK books by train to reduce supply chain carbon emissions
- Reducing plastics in book production, including the elimination of approximately 1.5 metric tons of microplastic-containing glitter on HarperCollins UK products
- Reducing waste materials during the shipment of books by HarperCollins North America, saving more than 700 rolls of air bags and 1,200 rolls of plastic carton sealing tape over the past year
- Continuing to use renewable power at our Glasgow office and distribution center



HarperCollins Certified Carbon Neutral

This year, HarperCollins achieved Carbon Neutral[®] company certified status across its direct operational emissions (Scopes 1 and 2) plus some Scope 3 emissions globally. This was accomplished by making a variety of climate-friendly changes to our business and working to reduce emissions in our practices, in addition to purchasing third-party verified offsets.

In fiscal year 2021, HarperCollins's global operational footprint (Scopes 1 and 2) comprised 7,986 metric tons of carbon dioxide equivalents (MT CO₂e). This level represents a reduction of 34% from our fiscal 2016 base year and approximately 12% from the previous fiscal year. In fiscal year 2021, 97% of the company's waste was recycled and we reduced our energy/fuel spend by 3%.



HarperCollins purchased the following third-party verified offsets through Climate Impact Partners, for a total of 10,663 MT CO₂e:

Mississippi Valley Reforestation
(USA, Reforestation)
1,000 MT CO₂e

Indian Wind Power
(India, Renewable Energy)
4,550 MT CO₂e

Rainforest Protection
(Sierra Leone, Forest Protection)
1,500 MT CO₂e

Grasslands Portfolio
(USA, Grasslands Protection)
361 MT CO₂e

Renewable Energy Portfolio
(Global)
2,252 MT CO₂e

Burn Efficient Cookstoves
(Kenya)
1,000 MT CO₂e

Note: Emissions reporting is complete through fiscal year 2021 for HarperCollins; fiscal year 2022 reporting is still in progress.

News Corp and HarperCollins Partner on Climate Initiatives



In fiscal 2021, News Corp's global operational footprint (Scopes 1 and 2) comprised 123,233 metric tons of carbon dioxide equivalents (MT CO₂e). This level represents a reduction of 39% from the company's fiscal 2016 base year and approximately 12% from the previous fiscal year. Over the past five years, it has been reducing operational emissions by an annual average rate of 9.4%, putting it on track to meet its 60% reduction goal in fiscal 2025, five years ahead of its goal.

For more details on News Corp's Environmental, Social, and Governance (ESG) initiatives, please see our latest [ESG Report](#).

Each year, News Corp publicly discloses its carbon footprint data and highlights carbon reduction efforts to CDP, formerly the Carbon Disclosure Project, which runs the global disclosure system that enables companies, cities, states, and regions to measure and manage their environmental impacts.



Climate: B
Forests: B
Supplier Engagement: A-

In 2020, News Corp signed the UN and Science Based Targets initiative's (SBTi) Business Ambition for 1.5°C, including a commitment to goals aligned with the Paris Agreement's most stringent standards:

- 60% reduction of operational (Scopes 1 + 2) emissions by fiscal 2030;
- 20% reduction of Scope 3 emissions by fiscal 2030; and
- A long-term goal of achieving net zero emissions by fiscal 2050 or earlier.

News Corp is proud to be the first North America-based media company to commit to science-based targets to limit global temperature rise.

Ultimately, the goal is to reach net zero carbon emissions across all three scopes of emissions by 2050 or earlier.

HarperCollins recognizes that forests and their soils play a critical role in mitigating climate change and maintaining the health of the planet.



Paper Sourcing

Through our [Global Paper Sourcing Policy](#), we seek to work with paper suppliers that share our commitment to responsibly managing natural resources, supporting local communities, and producing sustainable products.

Our commitments include:

- Continuing to purchase 100% of the paper used for our printed publications from mills whose forest management practices are certified by an independent, internationally recognized sustainable forestry certification body;
- By 2025, sourcing 100% of globally purchased publication paper from certified or recycled material;
- Continuing to participate in the CDP Forests annual reporting program;
- Respecting the traditional and civil rights of workers, indigenous peoples, and rural communities in our paper supply chain; and
- Identifying and addressing potential modern slavery risks in our paper supply chains.

HarperCollins has achieved a 99.7% certified paper rate in fiscal year 2021, and our UK operations have maintained a 99% FSC certified paper rate over the past two years.

Fiscal Year 2022 Program Highlights



ARBOR DAY FOUNDATION

This year, HarperCollins US celebrated Earth Day with a donation of \$60,000 to the Arbor Day Foundation, thanks to a grant from News Corp. Employees voted to help the company decide which of the nonprofit's projects our donation should fund. The winning project, Archie Creek Fire recovery, received \$50,000.

In 2020, the Archie Creek Fire blazed through federal, state, and private lands in Douglas County, Oregon. Quickly reestablishing forest cover in this area is critical, particularly as it traditionally plays a key role in habitat for threatened species. The original forest mix, including Douglas fir and red cedar, will be planted to not only provide nesting and roosting habitat for the threatened northern spotted owl but also provide streamside shade and reduce sedimentation in area creeks where threatened coho salmon are found.

The company also donated \$5,000 to planting urban orchards across Maine and \$5,000 to agroforestry in Senegal and Mali.



SUSTAINABLE SPECIFICATIONS GROUP

HarperCollins UK's Sustainable Specifications Group aims to introduce innovations in our book design, printing processes, and finishes that will positively impact our footprint. The group is comprised mostly of publishers, designers, and production employees.

Some of their efforts include stopping the use of glitter (which contains harmful microplastics) in the printing of our books, using petroleum-free environmentally friendly vegetable-based inks, and reducing our use of plastics by using varnish rather than lamination in our printing.



THE CARBONAUTS

More than 400 employees across News Corp businesses, including HarperCollins, have taken Carbonauts classes, an educational and inspiring six-week class on slashing your personal carbon footprint, resulting in a reduction of approximately 13 tons of personal carbon emissions.



PLASTIC & PACKAGING REDUCTION INITIATIVES

HarperCollins North America, in collaboration with its warehouse partner Lakeside, transitioned to a new carton method for shipping hand-picked books in 2021. The Half Slotted Carton (HSC) method decreases the amount of paper fill required to insulate boxes by approximately 40%.

In addition, plastic air bag fill has been completely eliminated, as well as the wasteful use of plastic sealing tape. Throughout the last two years, the company saved more than 1,000 rolls of air bags and 1,100 rolls of plastic carton sealing tape.



LED LIGHTING AT NASHVILLE

The HarperCollins Nashville office recently replaced existing fluorescent light fixtures with new LED fixtures, graduating from a 15,000-hour to 50,000-hour lifespan. This energy efficiency project will result in energy savings of over \$8K per year and reduce the site's carbon footprint by 41 metric tons per year.



Looking Ahead

Fiscal Year 2023

HarperCollins currently accounts for 6.5% of News Corp's Scope 1 and 2 emissions. It accounts for 25% of Scope 3 emissions, which are not the consequence of the activities of the company, but occur from sources not owned or controlled by the company.

Having met its goal of achieving Carbon Neutral certified status across its direct operational emissions in fiscal year 2022, HarperCollins will continue to focus on working with suppliers to reduce our Scope 3 emissions. We will also work with our suppliers to get supplier-specific emission factors rather than using spend data, which will provide more accurate emissions as noted by the Greenhouse Gas Protocol. News Corp recently became a member of the CDP Supply Chain program to help evaluate over 100 of our top suppliers.